



SCRUM DAY

# Scrum Day 2026 Sponsorship Opportunities

**No deadline to sponsor**

( Earlier sign-up = more time to promote your sponsorship)

📅 Oct 6, 2026

🕒 8:30 AM-4:30 PM CT

📍 George R. Brown Convention Center,  
Houston, TX

**Houston**

Sponsorships are  
priced and purchased  
per event.

**Madison**

📅 Oct 15, 2026

🕒 8:30 AM-5:00 PM CT

📍 Madison Marriott West, Middleton, WI

## Sponsorship Packages (Per Event)

Benefit / Package	Exhibitor \$500	Silver \$1,000	Gold \$2,000	Platinum \$5,000
Marketing kit (email, article, banner, social)	✓	✓	✓	✓
Enhanced marketing			✓	✓
Logo on sponsors page	✓	✓	✓	✓
Logo on attendee agenda	✓	✓	✓ Premium Placement	✓ Premium Placement
Exhibitor booth	✓	✓	✓ Premium Placement	✓ Premium Placement
Video interview			✓	✓
Staff tickets (booth)	2	2	4	4
Participant tickets				5



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## Add-On Sponsorship

Option	Price	Includes
Coffee Sponsor	\$2,500	Logo at coffee station + verbal announcement

### Why Sponsor Scrum Day

- ✔ Reach Agile practitioners, leaders, and decision-makers
- ✔ High-visibility branding before and during the event
- ✔ Direct engagement through exhibitor booths



## ◆ Become a Sponsor ◆

Sign up online at [www.scrumday.org/sponsors](http://www.scrumday.org/sponsors) or contact us  
with questions at [mary@scrumday.org](mailto:mary@scrumday.org) or  
via cell at [414-687-6279](tel:414-687-6279)